



VASILIJE ILIĆ

BUSINESS SYSTEMS
ORGANIZATION ENGINEER

CONTACT

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PROFILE

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to work alone or with others and have no problem working under pressure to achieve certain objective on time and with excellence.

SKILLS

- HTML/CSS
- Wordpress
- SEO and Google Analytics
- Social media strategy
- Business organization and growth strategy
- Marketing
- Microsoft Office (Word, Excel, PowerPoint)
- Graphic Design (Photoshop, Illustrator)

For my portfolio please visit:
www.vasilijeilic.tech

EXPERIENCE

MARKETING PROMOTION LEADER

NIVEA/BEIERSDORF | JUNE 2017 - AUGUST 2020

- Managed and organized promotions for Nivea Sun products.
- Worked on the realization and organization of Nivea events like opening Children's playgrounds around Serbia and Nivea Christmas children events.
- Working as a promotion leader gave me the opportunity to work with people and develop skills for organizing, leading, and managing different promotions and events.

WEB DEVELOPER AND SEO OPTIMIZER

LYRASTYLE MUSIC | JUNE 2018 - OCTOBER 2019

- Developed and designed a website for LyraStyle Music company.
- Worked on SEO Optimization to improve their standings on Google.
- Developed a marketing strategy to increase the number of millennial customers.
- During this work, I have further developed my skills as a developer and designer, as well as communicated with the client to make sure that his needs would always be satisfied.

GRAPHIC AND WEB DESIGNER

FREELANCE | DEC 2018 - PRESENT

- Worked on numerous design projects such as designing websites and logos for businesses, posters, social media posts, ads, and more.
- Designed and managed advertisements for a startup clothing brand.

WEB DEVELOPER

FREELANCE | DEC 2019 - PRESENT

- As a freelance web developer, I had the opportunity to work with lots of customers from Serbia as well as customers from all around the world.
- Working as a freelance web developer I polished my skills in web development, web design, communication with clients and colleagues, and respecting project deadlines.

EDUCATION

X GYMNASIUM SCHOOL "MIHAJLO PUPIN"

2007 - 2011

ITS- INFORMATION TECHNOLOGY SCHOOL

BUSINESS SYSTEMS ORGANIZATION ENGINEER

2014 - 2020